



**An inclusive culture helps more than your reputation.**

**The numbers are conclusive.**

**Companies with diverse hiring practices and inclusive cultures perform better than those without.**

**More perspectives make for better problem solving.**

**More diversity in your workforce means more experience and better collaborative solutions. That translates to more revenue and a better bottom line.**

**YOUR BUSINESS COULD BENEFIT from more perspectives.**

**We Can Help!**



**The STEM Consultants is a proud minority-owned, women-owned, and veteran-owned consulting, recruiting, and training firm.**

**We're ready to help you succeed, so call us today!**

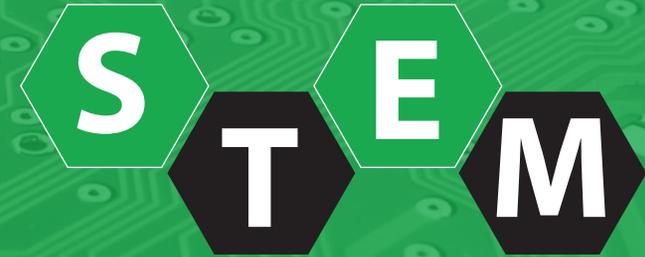


**The STEM Consultants**  
*Diversifying STEM industries*

*The Recipe for success has changed.*

*Is your company meeting its diversity goals?*

**THE**



**CONSULTANTS LLC**

**We provide consulting, recruiting and training solutions for businesses and professionals, specializing in D&I strategies tailored to the Science, Technology, Engineering, and Mathematics industries.**



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**www.thestemconsultant.com**



# \$470 bn

The amount of money US STEM companies are losing annually by not employing a diverse workforce.

(Source: Intel, Dalberg - Decoding Diversity)

# 33%

Companies with the most ethnically/ culturally diverse teams were 33% more likely to outperform their peers on profitability.

(Source: McKinsey & Associates - Delivering through Diversity)

# 3:1

Every incremental percentage point in black and Hispanic representation at NASDAQ-listed tech companies coincided with a three-percent age-point increase in revenues.

(Source: Decoding Diversity)

# 29%

Companies with the least ethnically/ culturally diverse teams were 20% more likely to underperform their peers on profitability.

(Source: Delivering Through Diversity)

## *Don't let your company get left behind.*

There are real penalties for outdated hiring practices.

If your company isn't actively encouraging diversity in your culture and in your workforce, then you're losing out to companies that are.

Losing out on quality employees, losing out on credibility within the community and losing out on revenue.

## *We help companies catch up to their competitors.*

We engineer culture shifts that make your company a better, more productive place to work. We help you attract more talent and grow your bottom line.

### How can we help?

Service tailored to your needs.

Every business is different, and some need more help than others. We can help with your recruiting, your hiring, your retention, or just your messaging.

### Culture isn't something that can be changed overnight.

Even small changes take time to implement. We'll work with you every step of the way to make sure you're accomplishing your goals.

### Sometimes you need an expert.

It's hard to have an outside perspective on your own culture. We'll help you get your bearings and then set a course toward improvement.

**Call today for your company culture audit!**



# CHOOSE THE STEM CONSULTANTS