



THE STEM CONSULTANTS, LLC

Bridging the Gap, and Diversifying STEM Industries

Website: www.thestemconsultant.com **Email:** info@thestemconsultant.com **Phone:** 888-628-STEM (7836)

Co-founders: India McKnight (U.S. Navy Veteran) and Natasia Robinson, MBA

Address: 1135 Kildaire Farm Rd, Suite 200-19, Cary, NC 27511

Capabilities Statement

Core Competencies

The STEM Consultants, LLC provides organizations with training, consulting and recruiting services. We specialize in teaching companies how to attract, recruit and retain qualified **women, minorities** and **veterans** in the **Science, Technology, Engineering & Mathematics** industries. We accomplish this by:

- ✚ Identifying and eliminating systemic barriers
- ✚ Conducting evidence-based training to drive positive system transformation
- ✚ Incorporating and reinforcing industry best practices

Core areas of expertise include:

- ✚ **Performance Management** – Creating integrating effective business and recruiting processes and practices
- ✚ **Training & Development** - Conducting organizational activities aimed at bettering the job performance of HR staff
- ✚ **Full Life-cycle Recruiting** - Performing each stage of recruiting from analyzing job requirements thru onboarding
- ✚ **Custom Program Development** – Designing, implementing or expanding internal customer programs

Experience

RTI International

- ✚ **Talent Acquisition Training:** Delivered training to equip RTI International's employee resource subcommittee team with practical knowledge and resources to assist with the communication of basic terminology, business case, best practices, evolution, and barriers with the executive Talent Acquisition team; to effectively communicate Diversity & Inclusion needs for organizational effectiveness.

Gregory's Vineyard

- ✚ **Career Coaching:** Partnering with clients in a thought-provoking and creative process that inspires the client to maximize personal and professional potential. It is designed to facilitate the creation/development of personal, professional or business goals and to develop and carry out a strategy/plan for achieving those goals.

IBM

- ✚ **Staffing Consultant - Talent & Engagement:** Partnering with client hiring managers and business unit leaders to define, and document hiring forecasts and manage the recruiting process for a variety of positions in the Automotive, Agriculture, and Healthcare industries.

Company Snapshot

Established in 2016, The STEM Consultants, LLC was formed to address the lack of diversity and inclusion in STEM industries.

✚ Business Diversity Certifications:

- NC HUB (historically underutilized business in NC)
- MBE (minority business enterprise)
- WOSB (woman owned small business)
- VOSB – (veteran owned small business)

✚ Dun & Bradstreet (DUNS): 08-109-8229

✚ NAICS codes:

- 541611
- 541612
- 561311
- 561312

Differentiators

- ✚ We are a Woman, Minority, and Veteran Owned Small Business
- ✚ We offer customized talent solutions that meet strategic goals to fit your company culture
- ✚ We can supplement any organizations talent acquisition team
- ✚ We train recruiters on how to successfully recruit and fill niche roles in STEM and how to build talent pipelines with diverse candidates.